

The Specification:

Please amend the paragraph beginning on Page 9, Line 4 as follows:

Although the target and reference items are described primarily as being parts, components, products, or other tangible items, the present invention may be applied in the context of services, real property, contracts or other legal instruments, or any other suitable items according to particular needs. As just an example, assume a simple will that many lawyers routinely prepare, without noticeable variation in content or quality, may be considered fungible and has historically cost approximately \$1,000. This price reflects the underlying value of lawyer time, the primary indicator of market price for legal instruments. Further assume a particular type of complex business agreement, which only a few lawyers are able to prepare and is prepared only relatively rarely, has historically cost approximately \$5,000 – ~~five time as much~~ five times as much as the simple will and thus presumably requiring ~~five time the lawyer time~~ five times the lawyer time to prepare. If the market price of the simple will increases to approximately \$2,000 in a survey of recent transactions, it is reasonable to presume that the market price for the complex business agreement will similarly increase to approximately \$10,000. The present invention may be used to generate market pricing information for non-fungible legal instruments in the manner described herein. Of course, there is generally no guarantee that a particular buyer 12 (here, the client) will actually be able to obtain a non-fungible item (here, the complex business agreement) from a particular seller 14 (here, the lawyer) at the quoted market price. However, buyer 12 is able to readily evaluate the actual price in the context of a reasonable determination of fair market price.